

April 22, 2010

Mr. John Berry  
Director  
U.S. Office of Personnel Management  
1900 E Street NW Ste. 5H09  
Washington, DC 20415-0001

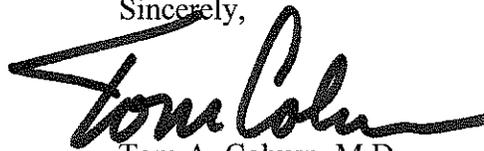
Dear Director Berry:

Press reports have indicated that the OPM plans to spend federal funds on a marketing campaign to improve the public's view of federal employees. In order to better understand how these expenditures benefit the nation's taxpayers, I respectfully request the following information:

- 1) The total dollar amount the OPM intends to spend on the marketing campaign;
- 2) A list of the OPM account(s) from which the money will be taken for the advertising campaign;
- 3) A summary of the specific objectives and goals that are expected to be achieved and how these outcomes will be measured;
- 4) A summary of how OPM plans to implement the marketing campaign, including the use of contractors for any portion of the campaign; and
- 5) The reasons OPM believes this campaign is necessary at this time.

Thank you for your assistance with this request. I respectfully ask that a response be provided by August 15, 2010. Please do not hesitate to contact me or John Chapuis of my staff at (202) 225-5754 if you have any questions.

Sincerely,



Tom A. Coburn, M.D.  
U.S. Senator